

# Helltown Brewing

## PRIVATE LABEL BREWING

### *YOUR OWN CRAFT BEER WITH A CUSTOM LABEL*

A unique opportunity to produce a personalized craft beer, packaged with customized label art to promote your company or organization or event!

## BREWING OPTIONS

Choose your favorite Helltown beer to be brewed, canned and packaged with your custom label.

**OR**

Work with the Helltown Brewing team to create a unique recipe for a beer style of your choosing.

Whichever option you choose, you will have the opportunity to come visit, tour the brewery, meet our team and sample our assortment of craft beers to assist in the decision-making process.

You will also have the option to visit on brewing day to get hands-on and assist the Helltown Brewing team with brewing your personalized beer.

## DETAILS AND FINE PRINT

- Minimum purchase of one pallet of craft beer – which is 100 cases of 12 oz. cans, packaged in four 6-packs per case
- Requires a minimum of 90 days of lead time to work with brewing schedule and ensure delivery for your event
- Provide your own label artwork, or work with our in-house designer to create a custom label for your brew
- Product of private label brewing is not intended for resale; please contact us to discuss options for sales/distribution
- For details, pricing, and additional information, contact Arnie Burchianti: [Arnie.Burchianti@helltownbrewing.com](mailto:Arnie.Burchianti@helltownbrewing.com)

# 2024 PRIVATE LABEL BREWING

